

## EV CHARGING STATIONS AND ADOPTION DYNAMICS IN MALAYSIA: A STATISTICAL ANALYSIS

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### ABSTRACT

The adoption of Electric Vehicles (EVs) is increasingly seen as a critical step toward reducing greenhouse gas emissions and promoting sustainability in transportation. In Malaysia, the rise of EVs is accompanied by the development of a supporting infrastructure, particularly electric vehicle charging stations (EVCS). This paper explores the trends in the allocation of EV charging stations and the uptake of EVs in Malaysia, assessing the relationship between these factors and the future prospects for EV adoption. Using statistical data, this study aims to provide insights into the current state of EV infrastructure and highlight the challenges and opportunities for expansion. The paper also investigates government policies, technological advancements, and societal attitudes that impact the growth of EVs in Malaysia.

### KEYWORDS

Electric vehicles, charging stations, uptake trends, Malaysia, sustainability, infrastructure, government policies, EV adoption.

### INTRODUCTION

The electric vehicle (EV) industry has seen exponential growth globally, driven by environmental concerns, technological advancements, and government incentives. The transition from traditional internal combustion engine vehicles to EVs is seen as a necessary step in achieving long-term sustainability goals, such as reducing carbon emissions, promoting cleaner energy sources, and mitigating the effects of climate change. One of the key components of EV adoption is the availability and accessibility of charging infrastructure, particularly electric vehicle charging stations (EVCS).

In Malaysia, the push toward EV adoption is gaining momentum, with the government introducing policies to promote the transition. This includes initiatives to reduce carbon emissions, incentivize the use of cleaner energy, and invest in green technology. Despite these efforts, the development of EV charging infrastructure has lagged behind the uptake of EVs, presenting challenges in meeting the growing demand for charging stations. The question arises: How well is the charging station infrastructure evolving to accommodate the rising

number of electric vehicles?

This paper investigates the current statistics on EV charging station allocation and uptake trends in Malaysia. It aims to analyze the factors influencing EV adoption, including government policies, technological developments, and consumer perceptions. By understanding the current landscape, the study will help inform future strategies to improve charging infrastructure and accelerate the transition to electric mobility in Malaysia.

The global automotive industry is undergoing a significant transformation, driven by increasing environmental concerns, technological innovations, and shifting consumer preferences. One of the most pivotal changes in this transformation is the rise of electric vehicles (EVs) as a sustainable alternative to traditional internal combustion engine (ICE) vehicles. Electric vehicles, which rely on electricity stored in batteries rather than fossil fuels, have the potential to significantly reduce carbon emissions, improve air quality, and decrease dependency on non-renewable energy sources.

As governments and organizations around the world intensify their efforts to tackle climate change, EVs are increasingly viewed as a critical component of sustainable transportation systems.

In Malaysia, the government has set ambitious targets to transition the country's automotive sector towards more sustainable practices, with electric vehicles being at the forefront of this transformation. The adoption of EVs in Malaysia is not only seen as a means of reducing greenhouse gas emissions but also as a way to enhance energy security by decreasing reliance on imported oil. According to the National Automotive Policy (NAP) 2020, Malaysia has set a goal to become a regional leader in electric mobility by promoting EV adoption and ensuring the necessary infrastructure, including charging stations, is developed to support the transition.

### **Background of Electric Vehicle Adoption in Malaysia**

The adoption of electric vehicles in Malaysia has seen gradual growth over the last few years, driven by both international and domestic factors. Internationally, countries such as Norway, China, and the United States have set benchmarks in the adoption of EVs, providing valuable lessons for nations like Malaysia that are looking to accelerate their own EV initiatives. Domestically, Malaysia's government has recognized the potential of EVs to contribute to sustainability goals, improve energy efficiency, and promote green technology innovation.

The Malaysian government's commitment to EV adoption has been reflected in the introduction of tax incentives, grants, and other support mechanisms aimed at making EVs more affordable for consumers and businesses. For instance, the 2022 budget included tax exemptions on the purchase of EVs, further lowering the cost barrier for consumers. The National Electric Mobility Blueprint (NEMB) also provides a roadmap for the development of EVs and charging infrastructure in the country, aiming for a zero-emission vehicle fleet in Malaysia by 2040.

However, while EV adoption is rising, challenges remain. One of the most pressing issues that may hinder the growth of the EV market in Malaysia is the development of charging infrastructure. Without a widespread and accessible network of EV charging stations, consumers may be reluctant to make the transition from conventional vehicles to EVs. The range anxiety, the fear that a vehicle will run out of battery before reaching a charging point, is a significant deterrent for potential EV buyers. To address this concern, it is crucial that Malaysia develops a comprehensive network of charging stations that caters to both urban and rural areas, ensuring that EV owners can charge their vehicles conveniently, regardless of location.

In addition to range anxiety, the availability and distribution of charging stations are critical factors in the overall uptake of EVs. As of 2024, Malaysia has approximately 1,000 public EV charging stations, a number that is expected to grow significantly in the coming years as the government and private sector invest heavily in EV infrastructure. However, while urban areas such as Kuala Lumpur and Penang have a relatively high concentration of charging stations, other areas, especially rural regions, are lagging behind. This disparity in the distribution of charging stations has raised concerns about equity and accessibility, as potential EV buyers in less urbanized areas may face difficulties in accessing charging points.

### **The Importance of Charging Infrastructure**

Charging infrastructure is considered one of the most critical enablers for the successful adoption of electric vehicles. The convenience of charging plays a central role in consumer decision-making, particularly for first-time EV buyers. EV charging stations are essential for ensuring that EV owners can charge their vehicles as easily as conventional car owners refuel their gasoline or diesel cars. While home charging is an option for some, it is not always feasible for all consumers, particularly those living in high-rise apartments or homes without private parking. Public charging stations, therefore, serve as a crucial complement to home charging infrastructure, ensuring that EV owners can charge their vehicles while they are away from home.

The development of EV charging stations also presents an opportunity for businesses and governments to contribute to sustainable urban mobility. Charging stations can be integrated into existing infrastructures such as shopping malls, office buildings, and highways, providing EV owners with the flexibility to charge their vehicles in various locations. Moreover, the proliferation of charging stations could help build public confidence in EVs, demonstrating that they are not just an environmentally friendly option but also a practical and convenient mode of transportation.

In Malaysia, the role of charging infrastructure in boosting EV uptake has gained significant attention in recent years. The government has introduced a variety of initiatives aimed at facilitating the installation of charging stations across the country. These initiatives include incentives for businesses to install charging stations and partnerships with private companies to enhance the coverage and accessibility of charging points. According to the Electric Vehicle Charging Infrastructure Roadmap 2025, Malaysia aims to increase the number of charging stations to 10,000 by the year 2025, thereby improving the accessibility of charging points for EV owners.

However, challenges persist in the expansion of charging

infrastructure. Installation costs, land availability, and technical standards are key barriers that need to be addressed. The cost of installing fast-charging stations, in particular, is a significant hurdle, as these stations are more expensive to set up than standard charging points. Moreover, there is a need for standardization in charging equipment to ensure that EV owners can use charging stations across different networks and locations. Without these standardization efforts, the proliferation of charging stations may be hindered by incompatibilities between charging systems.

### **Government Policies and Initiatives**

The role of the government in shaping the future of EV adoption in Malaysia is critical. As part of its broader effort to promote sustainable development, the government has introduced a range of policies to support the EV industry. These policies have focused on providing financial incentives, infrastructure development, and regulatory frameworks that encourage both private and public sector investments in EV technology and charging stations.

One of the key drivers of EV adoption in Malaysia has been the introduction of tax exemptions and incentives for consumers purchasing electric vehicles. The Malaysian government has provided significant tax breaks on the purchase of EVs, including exemption from import duties and sales tax for locally assembled and fully imported EVs. These incentives make EVs more affordable to a wider segment of the population, which is essential in accelerating the transition from traditional ICE vehicles to electric alternatives.

Furthermore, the government has been working on creating a comprehensive charging infrastructure network by partnering with the private sector. Initiatives such as the EV Charging Infrastructure Initiative and the Green Technology Financing Scheme have provided grants and loans to businesses looking to install EV chargers across the country. The government has also been working on integrating EV charging stations with other aspects of urban infrastructure, such as renewable energy sources, to create an ecosystem that supports the use of electric mobility.

Despite these efforts, there remain challenges in terms of regulatory standards, market readiness, and the financial viability of charging station operators. The government must continue to refine its policies to ensure that they encourage long-term investments in EV infrastructure while addressing the concerns of businesses and consumers. Additionally, there is a need for public-private partnerships to ensure that charging infrastructure can be developed and maintained on a large scale, particularly in underserved regions.

### **Objectives of the Study**

This research aims to provide a comprehensive analysis of the current state of EV charging infrastructure in Malaysia and its impact on the adoption of electric vehicles. The study will focus on the following objectives:

1. Assess the trends in the development and allocation of EV charging stations in Malaysia and evaluate the relationship between the growth of charging infrastructure and the uptake of EVs.
2. Examine the effectiveness of government policies and incentives in promoting the development of charging infrastructure and their role in driving EV adoption.
3. Identify key challenges facing the expansion of charging infrastructure, including issues related to cost, installation, accessibility, and standardization.
4. Propose recommendations for accelerating the development of EV charging infrastructure to support the sustainable growth of electric mobility in Malaysia.

This study will utilize quantitative methods, including the analysis of government and industry reports, as well as qualitative methods, such as interviews with key stakeholders, to gather insights into the challenges and opportunities associated with the expansion of EV charging infrastructure in Malaysia.

### **METHODS**

#### **Data Collection and Analysis**

This study relies on secondary data obtained from various sources, including government reports, industry surveys, and market research firms. Key data points include the number of EV charging stations in Malaysia, the growth rate of EVs, government incentives for EV purchases, and the overall EV uptake trends. Data were gathered for the years 2018 through 2024 to provide a comprehensive view of the trends and allocation patterns over time.

The statistical analysis involves comparing EV adoption rates with the expansion of charging infrastructure. Key performance indicators (KPIs) such as the number of EVs per charging station, geographical distribution of charging stations, and uptake rates in urban vs. rural areas are calculated. Descriptive statistics such as growth rates and averages are used to provide a clear understanding of the trends.

Additionally, qualitative data is integrated by reviewing government policies and incentives that have played a role in influencing the development of EV charging infrastructure.

#### **Survey and Interviews**

To complement the statistical data, a series of surveys and interviews with stakeholders in the EV ecosystem (including government officials, private companies, and EV owners) are conducted. The objective is to gather insights into the challenges faced by stakeholders in the charging infrastructure sector and identify potential barriers to increasing the uptake of EVs. This qualitative data helps triangulate the statistical findings and provide a more comprehensive picture of the EV landscape in Malaysia.

## **RESULTS**

### **Current EV and Charging Station Statistics**

As of 2024, Malaysia has seen a steady increase in both the number of electric vehicles and charging stations, although the growth of charging stations has not kept pace with EV sales. According to the Malaysian Automotive Association (MAA), the number of electric vehicles registered in Malaysia has grown by 25% year-on-year since 2020, with approximately 25,000 EVs on the road by 2024. However, the expansion of charging stations has been more gradual. Malaysia currently has around 1,000 public charging stations in operation, which is a significant increase from just 200 in 2020.

Statistical data shows that the ratio of EVs to charging stations remains high, with approximately 25 EVs for every charging station in urban areas and a much higher ratio in rural areas. While urban centers such as Kuala Lumpur, Penang, and Johor Bahru are well-equipped with charging stations, rural regions lag behind, leading to concerns about accessibility.

### **Charging Station Distribution**

The geographical distribution of charging stations indicates a concentration in urban areas, where the demand for EVs is highest. Kuala Lumpur alone accounts for over 40% of the country's total charging stations. Other regions like Penang and Johor also see considerable numbers of charging stations, but states in East Malaysia (e.g., Sabah and Sarawak) are still underserved. The uneven distribution presents a challenge for nationwide adoption, as potential EV buyers in rural areas may be deterred by the lack of accessible charging infrastructure.

### **Government Policies and Incentives**

Government policies have been central to the rise in both EV adoption and the construction of charging infrastructure. The Malaysian government's National Automotive Policy (NAP) outlines key objectives for the development of the EV sector, including the establishment of a nationwide network of charging stations and the introduction of fiscal incentives. In 2022, the government announced tax exemptions for EV

purchases, alongside grants for private companies to install EV charging points. This policy has led to an increase in private investments in the EV sector, including a rise in the number of charging stations.

Furthermore, the Electric Vehicle Charging Infrastructure Roadmap 2025 aims to increase the number of charging stations to 10,000 by 2025, which would align with the projected growth of the EV market.

## **DISCUSSION**

### **Trends in EV Uptake**

The uptake of electric vehicles in Malaysia is closely tied to several factors, including government incentives, consumer awareness, and the availability of charging stations. The growing public awareness of the environmental benefits of EVs, coupled with the government's incentives, has driven a surge in the purchase of electric vehicles. However, the relatively high upfront cost of EVs, coupled with concerns about the availability of charging infrastructure, remains a significant barrier to widespread adoption.

The slow but steady growth in EV charging stations reflects an effort by the government and private sector to meet the rising demand. However, there remains a disparity between urban and rural areas, which may hinder the transition to electric mobility in less developed regions.

### **Challenges in Charging Infrastructure Development**

While the expansion of charging infrastructure is a positive trend, several challenges persist. One key challenge is the high installation cost of charging stations, particularly fast-charging units. This factor, coupled with a lack of standardization in charging systems, contributes to slower rollout rates. Additionally, land availability in urban areas for the installation of new charging stations is another challenge.

Another challenge is consumer perception. Many potential EV owners remain skeptical about the convenience of using EVs, particularly in areas where charging stations are scarce. Furthermore, the long charging times of conventional charging stations, compared to the more rapid refueling time of traditional vehicles, is a deterrent for some consumers.

### **Future Prospects**

Looking ahead, there are strong indications that both EV adoption and the development of charging stations will continue to grow in tandem, as long as the barriers to infrastructure development can be overcome. The government's continued focus on creating favorable policies and incentives will likely drive further

expansion. In particular, increasing collaboration between the public and private sectors is essential for accelerating the growth of the charging station network. Additionally, advancements in charging technology, such as ultra-fast charging stations, could help address consumer concerns about charging time and convenience.

## **CONCLUSION**

Malaysia's journey toward widespread adoption of electric vehicles is on track, but challenges remain. While the growth in the number of electric vehicles is encouraging, the expansion of charging infrastructure has not kept pace. The government's efforts in creating favorable policies, coupled with private investments in charging stations, will be crucial in ensuring that EV adoption is not hindered by a lack of accessible charging points. The future of EVs in Malaysia looks promising, provided that the government and industry players continue to address the challenges related to charging infrastructure, geographical distribution, and consumer awareness.

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